



Falcon Nation Charity Organization Announces "Feed the Fans" to Benefit the Atlanta Community Food Bank

The Falcon Nation Charity Organization (FNCO) today announced details for "Feed the Fans"-- a project benefitting the Atlanta Community Food Bank (ACFB). From October 1st through November 7th, FNCO will collect donations and canned goods to supplement the efforts of the Atlanta FalCAN Food Drive.

The Feed the Fans initiative will consist of 3 specific projects

A **Virtual Can Drive** to collect funds for the ACFB

Discounted Falcons tickets sales available to FNCO members with a donation for each ticket sold

The **FNCO Tailgate Party** at the November 7th game against the Buccaneers

The FNCO will host a **"Virtual Can Drive"** through the organization's website, www.FalconNationCharities.org, allowing fans to make donations to the food drive online. For every \$5 donated, contributors will receive one entry in a drawing for Falcons-related prizes to be held at the conclusion of the project. Prizes will include a pair of tickets to the Falcons January 2nd clash against the NFC South rival Carolina Panthers.

As part of the Feed the Fans initiative, the FNCO, through the Atlanta Falcons Ticket Office, will offer significantly discounted tickets to the November 7th Atlanta Falcons vs. Tampa Bay Buccaneers game, with \$5 from each ticket sale going to the Food Bank. Details for the ticket sales are available at www.FalconNationCharities.org.

The culmination of the effort will be the **FNCO Pre-game Tailgate Party** prior to the November 7th showdown with the Tampa Bay Buccaneers. FNCO will make a final push for canned goods and donations, and will draw a winner for the donor raffle.

The Falcon Nation Charity Organization is a fan owned and operated nonprofit organization that has partnered with the Atlanta Falcons and the Arthur M. Blank Family Foundation to raise funds for Falcons related charities. The group works hand in hand with Falcons players, coaches, cheerleaders and personnel on specific charity and fundraising events. FNCO may be contacted through its President, Hal Moore, at FNCO@FalconNationCharities.org.

www.FalconNationCharities.org

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